

Daily Tasks for US Fans

06/06/2024 11:37 am EDT

Updated 06/06/2024 - Reminder, this is just to help give you ideas, you don't HAVE to do every one of these each day. Remember to only do what you can, don't burn yourself out!

Hey all! These were starting to get a bit big for the Recap, so I'll link here instead. I'll keep this updated every day so feel free to reference back here and I'll link to this inside the Recaps.

== Current Nomination Voting ==

Vote #OurFlagMeansDeath - Round 2!

Favorite Cable or Streaming Comedy Series:

- Our Flag Means Death!

Favorite Performer in a Cable or Streaming Comedy Series:
(you can only vote once)

- Rhys Darby
- Ruibo Qian


Other cast members:

Favorite New Comedy Series:

- Deadloch stars Mads Sami (Archie)

Favorite Limited Series:

- Palm Royale features Dominic Burgess (Jeffrey! Fettering!)



<https://tinyurl.com/vote4ofmd>

@SaveOFMDcrew

== Things to remember ==

- Keep it positive! We are wooing them!
- Only address one platform at a time!
- Make it personal! Tell them why you want to be on that platform (inclusivity, diversity, other shows that are similar, etc)
- "It's okay to reuse some content with new tags but try to space the posts out a couple hours so they don't stack up on top of each other in hashtag very obviously." -Jac

== Today's Hashtags ==

- #AdoptOurCrew
- #SaveOFMD
- #FinishOurStories
- #LongLiveOFMD

== Platforms to Reach Out to ==

- Netflix
- AmazonPrime
- AppleTV

If you reach out on the social medias, you can cater to individual mission statements per platform.

Cheat Sheet Below provided by [@aproperpirate](#) on Twitter

#SAVEOFMD CHEAT SHEET

Our Flag Means Death

	apple tv+	NETFLIX	prime video
Appeal to mission:	Creative and unique nature of the show	International appeal of the show	Adopting the show will earn/maintain business; also interest in merch
Phone #		1-888-638-3549	
Email			
Help/feedback	Complete feedback form and politely request they pick up OFMD and why	Complete title request form Use help chat feature in app	Complete feedback survey and politely request they pick up OFMD and why

Ideas for reaching out to ALL streamers:

- Personal stories, what you love about the show
- Numbers! Charts, graphs, quotes about success
- Awards, acclaim, positive media features

Continue to:

- Share petition, tag accts that might help
- Share and comment on positive media
- Gush about the show; have fun and keep tagging

#SaveOFMD #AdoptOurCrew #OurFlagMeansDeath

== Talking About the shows Creativity ==

If you wanna talk about the shows creativity, referencing some of the awesome show-crew like Ra Vincent, Production Designer for OFMD can be great! Here's [Ra Vincent's site](#) Great inspiration and pictures to use to show off to the networks.

Other great crew members for inspiration: [Gypsy Taylor](#) Costume Designer/Stylist!

Please be sure to credit them just like anything else you're using.

== International Reach ==

It's also helpful for Amazon to show them the international reach



== US Social Media For Each Platform ==

Would you like some resources for gifs/images to share that have the artists permissions? Check out: [Images/Gifs/Media](#)

Instagram:

- [Netflix @netflix](#)
- [PrimeVideo @primevideo](#)
- [Apple TV @appletv](#)

Threads:

- [Netflix @netflix](#)
- [PrimeVideo @primevideo](#)

Twitter:

- [Netflix @netflix](#)
- [PrimeVideo @PrimeVideo](#)
- [Apple TV @AppleTV](#)

Facebook:

- [Netflix @netflix](#)
- [PrimeVideo @PrimeVideo](#)
- [Apple TV @AppleTV](#)

== German OFMD Review Sites ==

You don't have to speak german to help with writing reviews! Check out this article that has a step by step guide on how to do so! [German Review Site Instructions](#)

- [WerStreamt.es](#)
- [FilmStarts](#)
- [Movie Pilot](#)

==Daily Helpful Tasks:==

1. [Push That Petition](#)

2. Fill out Feedback forms:



Make sure to request Our Flag Means Death on all the platforms, and indicate why you like the show (if that's an option) and keep it positive. Source: [@Lcmwriter100](#) on Twitter

- [Netflix](#)
- [AppleTV](#) - looking for an example letter? Check out [@saltpepperbeard's post](#)
- [AmazonPrime](#)

For Amazon Prime - Courtesy of [@yougotofast](#) over on twitter.

Existing Prime subscribers, you can access a Suggestions/Feedback form on the Prime Video app in the Settings > Help & Feedback section. The form is automatically tied to your Prime account, not sure if that makes any difference compared to anonymous feedback.

Amazon Forum



Ask the Community for help

Post your questions and get answers from other people like you



Contact Us



Chat with us

Get quick answers to frequently asked questions



Speak with a representative

Provide contact information so we can call you back immediately



Suggestions



Provide feedback

Your suggestions are important and help us improve our products. If you need help now, please use chat or call to receive assistance.



If you still have HBO Max, please still go ahead and stream Our Flag Means Death, it keeps up engagement and numbers.

Search Our Flag Means Death on Netflix

If you have Netflix, after your search, stream the first title that comes up for a few minutes.

Article Engagement – Source: @candiedsilkmoth on [twitter](#)

@itsmfgames Has been kind enough to be keeping up a running list of Articles about the campaigns -- so if you have the time and want to go catch up on some articles, please checkout the guide below and visit [the running Article List!](#)



4. Make Calls

Contact Netflix and say why you love OFMD

You can call them at (844) 505-2993 as well and let them know about a hoard of pirates looking for a new home.

You're welcome to try their toll free number as well (888) 638-3549

5. Daily Link Clicks to keep up engagement

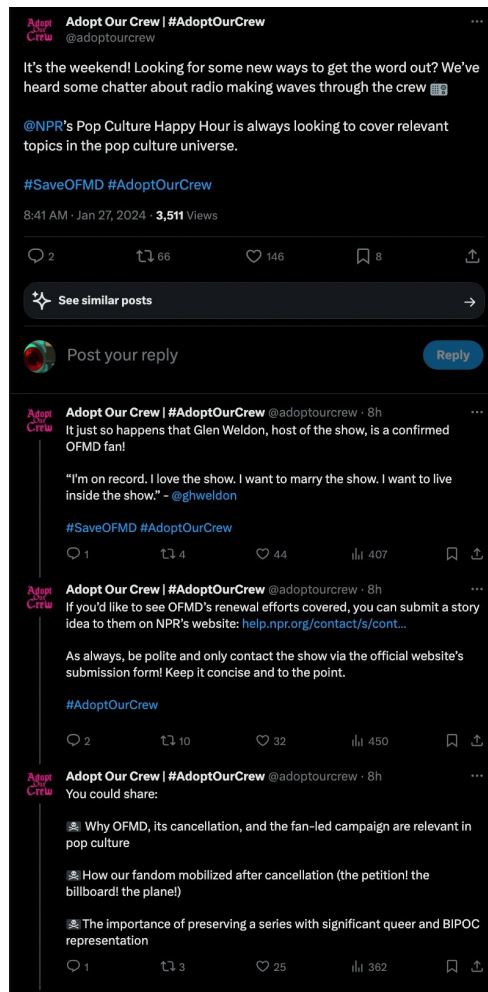
- [Our Flag Means Death Wikipedia Page](#)
- [Google Search for Our Flag Means Death](#)
- [Google UK Search for Our Flag Means Death](#)
- [Our Flag Means Death IMDB](#)

Current @renewasacrew Daily Links:

- [Tumblr](#)
- [Twitter](#)
- [Instagram](#)

== RADIO! ==

Some awesome new suggestions from [@AdoptACrew](#) Check out the thread [here](#). Link to the NPR suggestion site: [Here](#)



=== Staying a Polite Menace to Max ===

For those of you who are still up for it-- We are still contacting Max and Commenting on their posts. Thank you @asgardian--angels for the reminder! I'll update this section with more details tomorrow once we have some more.

Current focus with Max is less requesting Renewal and more to Expressing Disappointment about them cancelling marginalised Stories (OFMD, Rap Sh!t, etc), specifically to give them bad PR.

We're still letting Casey Bloys and David Zaslav know no peace.

As usual please be polite, we're not letting max off the hook, but Monday there will be a news article

coming out regarding this (Source: Jac (@TheCozyPirate) on Twitter))

== Stats ==

Some Cool Stats you can use:

STATS UPDATE! #SaveOFMD

79,921 signatures up from 73,292 at last count, an increase of 6,629 & average of 67 signatures per hour. Potential lost revenue for Max if every person signing had an annual subscription they cancelled:

Between \$9,580,929.48 - \$19,171,449.50



I'm the stats bitch.



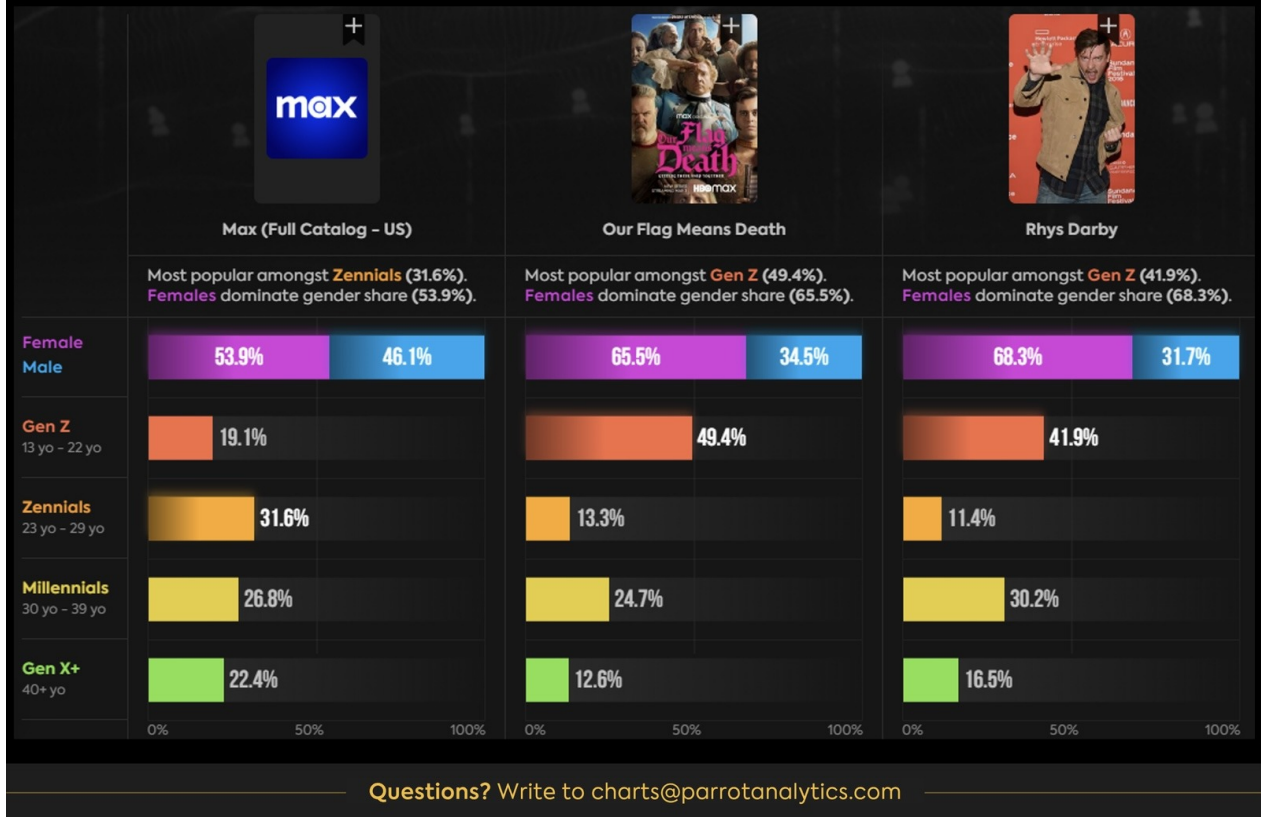
Melissa - #SaveOFMD #AdoptOurCrew
@meowzawowza_

Let streamers know about Our Flag Means Death's popularity with young adults! They're a desirable demographic for advertisers, they influence household viewing habits/streaming subscriptions, & they have the ability to get shows trending online.

[#AdoptOurCrew](#) [#SaveOFMD](#)

Audience Demographics for Max Catalog vs. “Our Flag Means Death” vs. Rhys Darby

Global, All Time



==Infographics==

Some folks like infographics instead of text so here's some stuff for you! Courtesy of @edandstede on [Twitter](#)

#AdoptOurCrew #SaveOFMD

Mention ONE SERVICE per post + use the hashtags
Discuss what OFMD means to you + and why you'd like them to pick it up

Stream + mention other titles - including feat. OFMD cast - and why OFMD would be a great catalogue addition

Highlight OFMD's critical acclaim, streaming performance, viewer demand, and award wins and nominations (info in separate graphic to cite) as well as petition numbers and fan support

Spam will be flagged - comment sparingly and make it count

Include regional service accounts relative to you in your posts, eg Netflix UK

Mention if you're an international customer and would like to see OFMD where you are

Be kind, be respectful, don't harass, and don't speak over other diverse content in their posts

Request OFMD in feedback (see below)

digprjsurvey.amazon.com/api/feedbacks/AIV/webside
help.netflix.com/titlerequest
apple.com/feedback/apple-tv-app



Facebook: @primevideo, @netflix, @appletv
Instagram: @primevideo, @netflix, @appletv
Twitter: @primevideo, @netflix, @appletv

These 3 streaming services are our best shot at renewing the show. Let's let them know why they should pick it up!

Acclaim and Awards

OUR FLAG MEANS DEATH

94%
AVG TOMATOMETER

95%
AVG AUDIENCE SCORE



7.8/10 IMDb score

Ranks in Top 5 most-watched Max Original comedies

Was the most in-demand breakout series across all streaming platforms in the U.S. for 7 consecutive weeks

Season 2 averaged nearly 45 times the average series demand in its first 10 days after premiering. The series outperformed demand for The Righteous Gemstones and the third season of Succession, making Our Flag Means Death a flagship series for Max

Was the most in-demand breakout series in the U.S. following the release of season 1 episodes 9 and 10, kicking The Book of Boba Fett from the top spot

Appeared in "best of 2022" lists from notable entertainment critics, including IndieWire, Entertainment Weekly, The A.V. Club, Mashable, Polygon, Forbes, The Los Angeles Times, and The Atlantic.

Winner of 2023 Hollywood Makeup Artist and Hair Stylist Guild Awards + 2023 Art Directors Guild Awards

18 nominations including a Peabody Award, 3 Hollywood Critics Association Television Awards, 2 GLAAD Awards, and 3 Dorian Awards

OFMD had some of Max's best-selling merchandise of 2023

Useful to emphasise OFMD's demand and success

What else can we do?

Keep using relevant hashtags

Reach out to any local media/journalists, radio stations, or public figures who may pick up / share the renewal campaign - extra exposure is always positive

Actually read articles covering the campaign, click on them and give them engagement

Keep signing/sharing the petition

Reply to other fans and start a conversation - we're not just posting into the void, we're here with each other and we talk it through as a crew

Amazon Customer Support ->

Something else -> I need more help

-> Start chatting

help.netflix.com/en/interface/chat
getsupport.apple.com



1-888-280-4331 (Amazon)

1-844-505-2993 (Netflix)

1-800-275-2273 (Apple)

saveofmd.com - redirects straight to petition