

SOFMDC: Who Are We / Mission Statement

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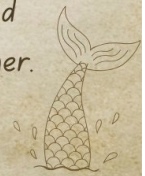
Dear Crewmates,

The time to campaign for renewal has passed.
Now it's time to shout as loudly as possible:
We need to Save Our Flag Means Death!

We're grateful to Renew As A Crew for getting us this far, and we're honored to be building the next chapter of this movement.

We knew this day would come, and we're ready. We have a plan - and this fandom is chock full of exactly the right people to execute that plan.

With collaboration and shared passion, we're ready to take the hard work and successes of the Renew as a Crew campaign and co-create the future. Together.



While our heading has shifted,
two important things have never wavered:

1) our confidence that we, the Our Flag Means Death fandom,
remain well-positioned to save our beloved show, and

2) our commitment to that goal!





How you can help:

Bookmark our social calendar, and have fun with the prompts! We intentionally keep prompts simple, so bring your "yes-and" energy, and have fun!

Join the Discord and help us plan the next steps.

Follow our socials, use our hashtags, and get involved with our social media initiatives.

Suggest campaign initiatives or social hashtags. Have a fun idea? @ or DM our social accounts or a volunteer so we can amplify and support. Or bring it to the Discord discussion space to talk it through with your crew!



What we'll do:

Build a crew of volunteers organized for maximum reach, volume, and impact.

Boost fan-led passion projects that support the #SaveOFMD campaign.

Provide platforms to support this collaboration, including a new website and a Discord server.

Collaborate with everyone who shares our goal, including the lovely folks at @AdoptOurCrew.

Continue Renew as a Crew's important work and more:

- Spread the petition far and wide.
- Evolve the letter-writing campaigns to help new streamers fall in love with our show.
- Amplify our community's charitable initiatives, including Our Flag Makes A Difference and For Our New Unicorn.
- Host resources about action items, such as social media event calendars, fan choice award vote drives, and repeatable daily initiatives.



How we'll do it:

Navigate this ship through the turbulent seas ahead, taking our heading from the tides of the fandom.

Support one another as a community through the gravy basket, no matter how long it takes.

Follow the Pirate's Code that we have developed to keep us on-target and accountable to one another (post to follow)

Talk it through as a crew, developing different ways of decision-making that balance speed and democratic principles, and let us share thoughts and ideas while protecting personal and sensitive information.

Work enthusiastically with everyone who fights for the same goal.

What we won't do:

Forget that we are here not to choose the course, but to co-create ideas and help us all stay nimble and engaged as we seek our destination.

Give you up, let you down, run around, or desert you. (Sorry, it was too easy!)



All of us in the OFMD fandom are on this voyage together, with a clear destination we can all agree on:

Save OFMD and get it picked up for a third season - and beyond!

We aim to be efficient and nimble in how we sail on, adjusting course as needed to gain vital attention. But just as importantly, we need to keep our spirits up, and make sure we have time to rest and have fun together. Everyone matters, no matter how big your vessel or what your job is (including towels).

Now let's get our damned show back!

-Signed,
Your new SaveOFMD Co-Captains <3

