01/25/2024 Daily OFMD Recap

01/31/2024 3:45 pm EST

TLDR; Cast & Crew Sightings; Queerties; How to Help; New Renewal Effort Resources; stats; gifs; petition status; morale boost; self care pitstop; love notes; Rhys

== Cast & Crew Sightings ==

While not related to OFMD-- Leslie Jones has been nominated for Outstanding Performance Award from @naacp for "After the Cut" on The Daily Show! Just something to celebrate for our crew!



Nathan Foad, Samba Schutte, and Con O'Neill are obviously excited about OFMD coming to the UK! All seen on their instagram stories.







Next, Kristian Nairn answered some fans on the #WeeJohnDays Coming back. You can add to the thread here if you'd like.

Kristian Nairn 🤣 @KristianNairn · 1d



Yes for sure! I'll try to make that happen. Peeps, any other suggestions and ideas please stick them in reply to this. Can't

promise (I'm lazy / mostly just that I'm lazy) but I sure will do me best x



Replying to @KristianNairn and @rosymegglemoth

Our #WeeJohnDays will be back!! 🙌



Any chance of a live watch with guests commenting? Seeing as your former streamer might never give us a decent dvd with extras and commentary and bloopers?
Pretty please??





Adopt Our Crew | #AdoptOurCrew @adoptourcrew · 6m

"...Jim now finally gets to embody their truest queer self in 2023's most powerful example of non-binary representation." - Paste Magazine

Vote for @V_Vico_Ortiz for BEST TV PERFORMANCE at the @Queerty awards! (EVERY DAY)

queerty.com/queerties/vote...

#SaveOFMD #AdoptOurCrew



0:03

If you're down, please vote for the Queerties each day! If you want to just vote for OFMD categories, feel free to visit: TV Comedy Best TV Performance

== How To Help ==

How To Help Save OFMD Task List - US How to Help Save OFMD Task List - Outside US

= New Renewal Campaign Resources =

Found some cool resources today if you're out campaigning on any of the platforms, feel free to use these, they're all tagged with sources. (These have been added to the Daily Recap Task Lists)

== Stats ==

Srcs (in order of appearance LTR): @lucyrosebutler, @bonnypitty @meowzawowza_ on Twitter

Our Flag Means D...



The year is 1717. Wealthy landowner Stede Bonnet has a midlife crisis and decides to blow up his cushy life to become a pirate. It does not go well. Based on a true story.

Original TV Network: Max

Genre: Comedy

Release type: Digital Original

IMDB Rating: 8.0

How well is this TV series doing in the United States? •

Last 30 days

33.6x

Difference from market average

EXCEPTIONAL

Parrot Analytics has found that the audience demand for Our Flag Means Death is 33.6 times the demand of the average TV series in the United States in the last 30 days. 90.2% of all shows in this market have this level of demand.

79,921 signatures up from 73,292 at last count, an increase of 6,629 & average of 67 signatures per hour. Potential lost revenue for Max if every person signing had an annual subscription they cancelled:

Between \$9,580,929.48 - \$19,171,449.50

I'm the stats bitch.

Melissa - #SaveOFMD #AdoptOurCrew

@meowzawowza_

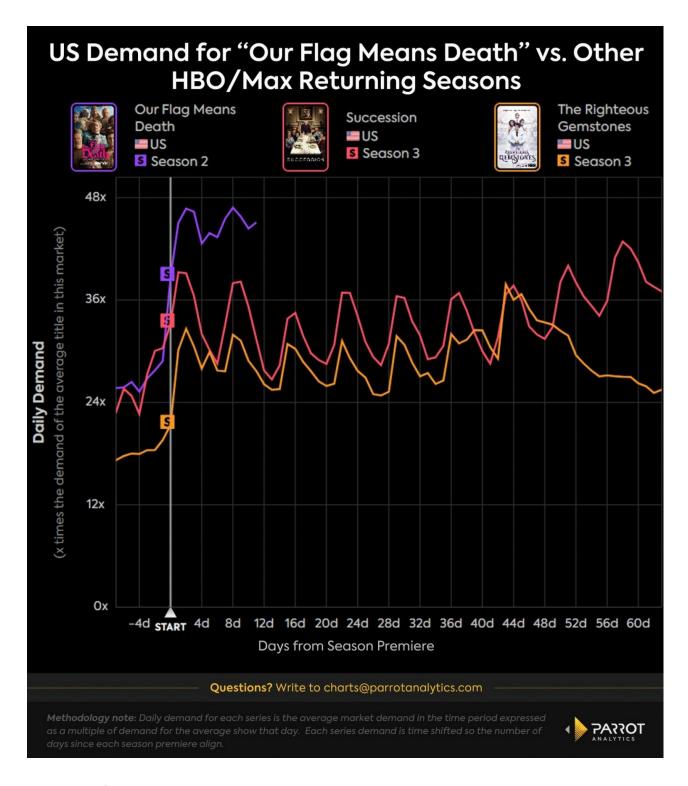
Let streamers know about Our Flag Means Death's popularity with young adults! They're a desirable demographic for advertisers, they influence household viewing habits/streaming subscriptions, & they have the ability to get shows trending online.

#AdoptOurCrew #SaveOFMD

Audience Demographics for Max Catalog vs. "Our Flag Means Death" vs. Rhys Darby

Global, All Time





== Gif Resources ==







Our lovely @kiwistede made some gorgeous gifs that you can use on social media when you're @ing the networks.

==UK News==

@lamentus1 Gave us a brief update on the happenings in the UK:

Not much to report today, I've just been focused on promoting the show off the back of the UK talent, hoping to enlist new fans now that we have a date for season 2 on the BBC. The Guardian article was great, despite ending on a somewhat pessimistic note. It links to the petition though, which is amazing! The Guardian Article

==Articles==

We made it into the guardian! Holy Crap!

'Unhinged - in a good way': Our Flag Means Death was cancelled. Its fans are fighting back

A campaign to save the Taika Waititi show has bought billboards, hired planes and raised tens of thousands of dollars. It's the latest flex from TV fandoms - but it doesn't always work



As @lamentus1 mentioned, yes, the last quote in it is very pessimistic, however I don't think that's the part we should focus on, instead we should focus on the fact the campaign got big enough to warrant getting picked up by The Guardian AND our petition was linked in it. Think of how many new folks will be clicking in?

- The 20 best feel-good TV shows
- Our Flag Means Death Season 2 Finally Confirms UK Release Date
- 'Our Flag Means Death' Season 2: Fans Petition To Save Beloved HBO Show (this last one has a

weird date at the end, which @OFMDBingo42 on Twitter speculates coincides with the end of the Social Media Strike for Palestine, just fyi it was confusing many of us).

==Petition Status ==



80,930
Signatures
Next Goal

1,115 people signed today

Thanks to your support this petition has a chance at winning! We only need 69,070 more signatures to reach the next goal - can you help?

Take the next step!

Started Petition to August 30, 2023 **HBO**

Almost at 81K!

== Morale Boosts ==

Feeling low cause things have slowed down? A lot of crew have brought up some excellent points across the platforms as to why things aren't as down as they feel right now. Please check out: @PehmoKoira's Take on Tumblr

== Self Care Pitstop! ==

If you are feeling overwhelmed-- stop by @flowelineblog's post! It's quick, and efficient:)

== Love Notes ==

So while looking for cast and crew sightings I found this lovely message on @VicoOrtiz's IG Story, so I'm going to share it instead tonight by @thebehappyproject.

Give yourself more credit. You're trying to grow while trying to heal. You're trying to forgive while trying to grieve. You're trying to search while trying to let go. And you're trying to love others while remembering how to love yourself. You're doing the best you can.

Vex King

Our Rhys picture tonight is courtesy of @rhysdarbinizedarby via a post about "The Jaquie Brown Diaries": Night on the Brown (2009)"

I couldn't get over the look, so now you have to see it. It's literally haunting my dreams and I haven't even fallen asleep yet.



Anyway, night lovelies, hope you all have a great day/night <3 Stay safe, hydrated, and keep being the ever wonderful yous <3