

# 01/23/2024 Daily OFMD Recap

02/01/2024 6:35 pm EST

Hey all! It's been another long day, but we've got lots of new resources on how to help and things have been very busy!

## =Renew As A Crew Updates=

renewasacrew  
4h ago



Hello crew. It's been a busy time at RaaC headquarters and thank you for your patience while we've been talking through the next steps for the campaign.

We know many of you have been looking for guidance on the way forward, so here is an update 🇺🇸

👉 Strike 👉

Many RaaC volunteers and Leadership members are standing in solidarity with the Global Strike advocating for a permanent ceasefire in Gaza, taking place from January 21st to 28th.

Sources: [Tumblr](#) / [Twitter](#) / [Instagram](#)

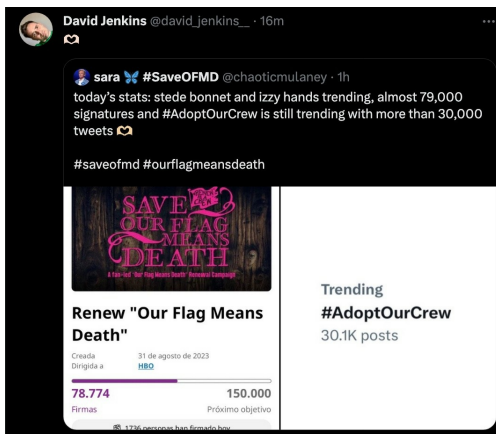
So it sounds like some of the silence going on is related to RaaC adhering to the Global Strike with Social Media going on for Palestine this week. Please visit the sources above for more information, they also go over how to interact with each platform we're trying to woo (I didn't include that here because it's already in the [Daily Renewal List](#))

## =Cast & Crew Sightings=

As every day has been lately, the star of today was chaos dad himself, David Jenkins with that article that was mentioned last night from popverse.



Also for that matter, he's excited about being close to 80K



Dad wasn't the only one trolling max today, the Crew got deep into it to the point that caseybloys blocked quite a few of them and then they got the hashtag "#OhBloysHeMad" trending. Here are some highlights because I feel like all the tumblr folk need to know how hard twitter went today.

**Skrifores** @Skrifores · 6h  
 Its 'cause @StreamOnMax and @caseybloys didn't know how to market violence that wasn't against women

#SaveOFMD #AdoptOurCrew because these pirates focus their violence on racists and colonisers

Popverse @PopverseSays · Jan 22  
 #OurFlagMeansDeath's marketing was concerned about the shock of violence in the show.

Read about why here:  
[thepopverse.com/our-flag-means...](http://thepopverse.com/our-flag-means...)

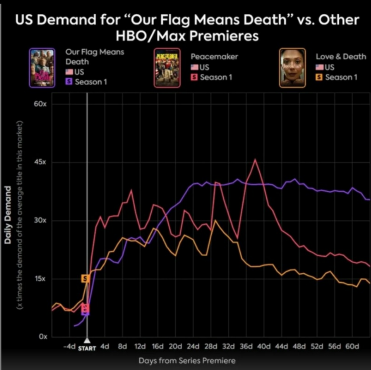


**Jade** @Jade1616 · 1h  
 Look at those numbers @Caseybloys!

#OhBloysHeMad #AdoptOurCrew #SaveOFMD

Kris @no1666928072686 · 2h  
 "The numbers weren't there" #SaveOFMD #AdoptOurCrew #OurFlagMeansDeath

US Demand for "Our Flag Means Death" vs. Other HBO/Max Premieres



Questions? Write to [charts@parrotanalytics.com](mailto:charts@parrotanalytics.com)


Sparkly F&king Save OFMD 🇺🇸 @Sparklypiratey · 5h  
 Replying to @aune\_junae and @TheCozyPirate



adrianna · #AdoptOurCrew @adaisgay\_ · 1h  
 I CAN'T BELIEVE THAT 😂😂😂 we made @Caseybloys's hashtag trending today 🗿 #AdoptOurCrew #SaveOFMD #OurFlagMeansDeath

Trending  
 #OhBloysHeMad

A & C #saveourflagmeansdeath @btweenhisteeth · 10h



**Casey Bloys**  
 @Caseybloys

**You're blocked**  
 You can't follow or see @Caseybloys's posts. [Learn more](#)

# === How to Help ===

As usual, please refer to the Renewal Task List for daily updates, but great news, we now have a Renewal Task List for our friends outside the US as well. Apparently there are different effort in different countries, so we split them up. Please let me know if there's anything additional / more countries you'd like to see!

[Renewal Daily Task List - US](#)

[Renewal Daily Task List - Outside US](#)

The Crew also got super creative and put up some awesome new resources for folks to use. I've added quite a few to the [Renewal Daily Checklists](#), but if I missed any please let me know! Here's some examples:

**What else can we do?**

**Keep using relevant hashtags**  
Reach out to any local media/journalists, radio stations, or public figures who may pick up / share the renewal campaign - extra exposure is always positive

**Actually read articles covering the campaign, click on them and give them engagement**  
Keep signing/sharing the petition

**Reply to other fans and start a conversation - we're not just posting into the void, we're here with each other and we talk it through as a crew**

Amazon Customer Support -> Something else -> I need more help -> Start chatting  
[help.netflix.com/en/interface/chat](https://help.netflix.com/en/interface/chat)  
[getsupport.apple.com](https://getsupport.apple.com)

1-888-280-4331 (Amazon)  
 1-844-505-2933 (Netflix)  
 1-800-275-2273 (Apple)

saveofmd.com - redirects straight to petition

**#AdoptOurCrew #SaveOFMD**

**Mention ONE SERVICE per post + use the hashtags**  
Discuss what OFMD means to you + and why you'd like them to pick it up

**Stream + mention other titles - including feat. OFMD cast - and why OFMD would be a great catalogue addition**  
Highlight OFMD's critical acclaim, streaming performance, viewer demand, and award wins and nominations (info in separate graphic to cite) as well as petition numbers and fan support

**Spam will be flagged - comment sparingly and make it count**  
Include regional service accounts relative to you in your posts, eg Netflix UK

**Mention if you're an international customer and would like to see OFMD where you are**  
Be kind, be respectful, don't harass, and don't speak over other diverse content in their posts

**Request OFMD in feedback (see below)**

[digprsurvey.amazon.com/api/feedbacks/AIV/website](https://digprsurvey.amazon.com/api/feedbacks/AIV/website)  
[help.netflix.com/titlerequest](https://help.netflix.com/titlerequest)  
[apple.com/feedback/apple-tv-app](https://apple.com/feedback/apple-tv-app)

prime video NETFLIX apple tv+ @primevideo @netflix @appletv

**These 3 streaming services are our best shot at renewing the show. Let's let them know why they should pick it up!**

**Open every article** about the campaign and stay on the page for 1-3 minutes. Don't leave it open all day, just a normal amount of reading time. This information is tracked and informs ongoing content strategy

Reshare and reply to any articles about us - **our clicks = \$\$\$**, so give them the incentive to keep seeking our engagement

Tag publications/journalists who have covered us in **newsworthy updates** but don't spam them! If you see a tag already, Reply instead

**Our Flag means Death**

If we post together, we'll stay together

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
21	22	23	24	25	26	27
		<p><b>Mental health check</b></p> <p>Tell the streaming service of your choice about the community they'd be adopting!</p> <p>Tags: #AdoptOurCrew #SaveOFMD #OurFlagMeansDeath @Netflix @PrimeVideo @AppleTV</p>	<p>Tell the streaming service of your choice about the community they'd be adopting!</p> <p>Tags: #AdoptOurCrew #SaveOFMD #OurFlagMeansDeath @Netflix @PrimeVideo @AppleTV</p>	<p>Make a thumbnail image for Netflix to promote OFMD in different genres</p> <p>Tags: #AdoptOurCrew #SaveOFMD #OurFlagMeansDeath @Netflix</p>	<p>It's National Spouses Day! Fuck it, let's plan a wedding!</p> <p>Tags: #AdoptOurCrew #SaveOFMD #PrimeVideo</p>	<p>Tell Prime about your ideas for official merch they could sell on Amazon!</p> <p>Tags: #AdoptOurCrew #SaveOFMD #OurFlagMeansDeath @PrimeVideo</p>
<p>Pirate Omens Watch Party (set hours) - #PirateOmens #AdoptOurCrew</p> <p>Aro / Ace Week - #OFMDAroAceWeek</p>						
28	29	30	31	01	02	03
<p>Pets are allowed in this ship! Let's look at the furry crew :)</p> <p>Tags: #AdoptOurCrew #OurFlagMeansDeath</p>	<p>Let Apple TV know that OFMD was celebrated by critics around the globe</p> <p>Tags: #AdoptOurCrew #OurFlagMeansDeath @AppleTV</p>	<p>Today is the day we reach 99k signatures! How? I don't know, let's get creative!</p> <p>CTA: Sign the petition (link to change sig)</p> <p>Tags: #AdoptOurCrew #SaveOFMD #OurFlagMeansDeath @Netflix @PrimeVideo @AppleTV</p>	<p>Imagine this OFMD character in that show streamed by Netflix/Prime/Apple tv</p> <p>Tags: #AdoptOurCrew #SaveOFMD #OurFlagMeansDeath @Netflix @PrimeVideo @AppleTV</p>	<p>Manifesting good news by now: if not, we keep going :3 ok :)</p> <p>ourflagmeansdeath</p>		

## UK Our Flag Means Death Updates

News from the UK Thank you to [@lamentus1](#) and [@libbyroseitm](#) for the updates!

Thanks so much Elizabeth – very kind. I can't give you an exact date I'm afraid as that is confidential until it is announced, but that announcement will happen incredibly soon . . . . 😊.

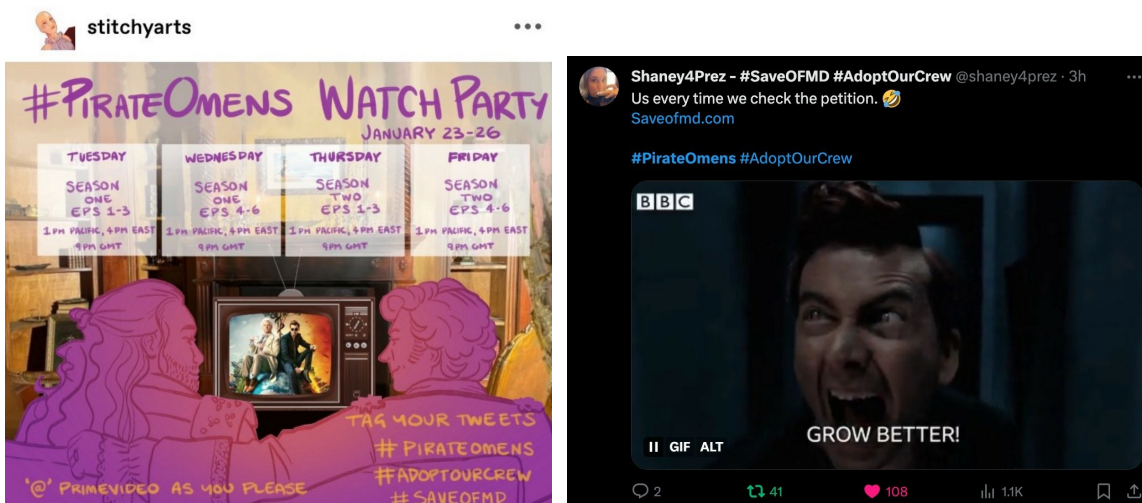
Best wishes,

Sue

Here's our report from the UK News from the UK As you probably know the second season of OFMD is yet to air in the UK. Today we had an email saying that an announcement about when it will be on TV and iPlayer here will happen "Incredibly soon". We love the use of the word incredibly! In response to how helpful our contact has been with replies we sent a single email with lots of names on it thanking them. Our best predictions for when OFMD2 might air in the UK is late February or early March. Once Season 2 starts to air in the UK we think we will see a significant increase in interest in Our Flag Means Death. We are currently looking into ways to harness this energy! (Obviously we hope that we'll be adopted before season 2 aires here, but if not...) One idea is to hold another watch party to coincide with the arrival of season 2 here. Another idea is to hold a flash mob. Possibly at the Cutty Sark in London. TBC. We're working on ideas and would love to hear people's thoughts! Please reach out to [@lamentus1](https://twitter.com/lamentus1) with ideas!

## = Pirate Omens Watch =

Pirate Omens Watch happened today on Twitter and will continue tomorrow through Friday. For more details please reference below - I caught the second half and was a lot of fun! Lot's of parallels and great opportunities to tweet at [@pricevideo](https://twitter.com/pricevideo) about them!

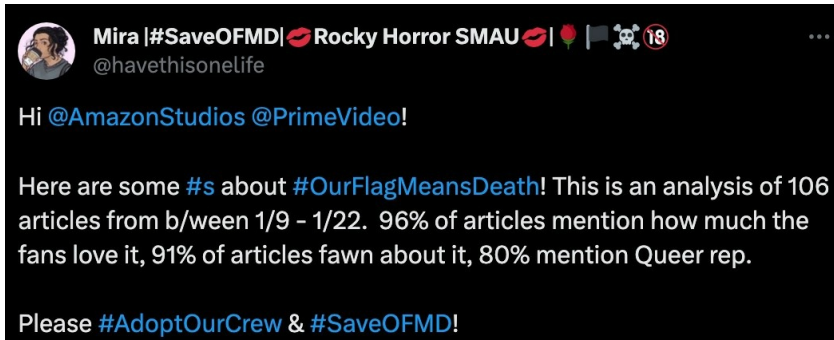


## == Articles ==

- Max Delivered the Final Blow to the Horny, Quirky Comedy
- Hungarian News: [Ritkán látott összefogás egy elkaszált sorozatért](#)

## == COOL ANALYTICS ==

So something else that I found super cool was [this post](#) on twitter by @havethisonelife



Word	Word Frequency in 106 articles	articles words appear in	% of articles words appear in
Fan, Fandom, Fans, Fanleif, fandom, dan base, fan run, fan favourite etc.	716	102	96%
Enthusiastic, joyful, praised, unstoppable, enigmatic, amazing, blissful, beautiful, brilliant, impressive, heartfelt, indemand, provocative, stellar, georgeous, dedicated, fabulous, outstanding, acclaim, beautiful, incredible, enthusiasm, superb, magnificent, greatest, meaningful, masterful, devoted, beloved, impeccable etc.	585	96	91%
Queer, lgbt, lesbian, gay, bi, transgender, etc.	526	85	80%
Love	179	73	69%
Emmy, GLAAD, Award Winner, Emmy Nominated, Popular, Critically Acclaimed, awards worthy, critically, nominated, award, awarded	132	47	44%
Notable, iconic, impact, critical, legacy, historical, groundbreaking, breakout	95	57	54%
hilarious, witty	58	52	49%
Binge, loyal, unhinged, unified, motive, exciting, engaged, rally	57	30	28%
family	51	40	38%
blockbuster, highly rated, delightfully, one of a kind, flagship, too short, most watched, near perfect, much loved, life affirming, extradinary, top notch, delightful, watershed, ardent, well regarded, well received, endearing, sought after, celebrated, delight, immense, cutting edge, excellnt, beautiful	51	36	34%
successful	35	30	28%
art	31	26	25%
heart	27	21	20%

Anyway, I just love that kinda thing, and seeing that come from articles about OFMD is just super cool.

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Okay I think that's everything. As usual, if I missed anything drastic please let me know! There wasn't a whole lot going on on IG today, seemed like twitter was the show horse.

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## Evening Message of LOOOOOOOOOOOOOOOVE

You thought you were rid of me sending love-- but you were wrong!

Did you know you're fucking phenomenal? Like seriously. I read through all these tumblr threads, twitter, instagram, and all I fucking see is amazing people being fucking awesome to each other (and politely shitty to max which is also amazing).

People are posting in various places and saying they had a rough day, or they're sick (that was me!) and you kind buggers are reaching out and giving support and love and I'm so damn proud to be a part of this amazing crew. You are legit the best people I've ever met! (IRL or Internet).

Everyday you continue to impress me and every one of us with your creativity, kindness, ambition, and wonder. You make me laugh, I've cried a bit from some of the posts too (not a bad thing!) and in general just fucking make the world a better place. I can't wait to see all of you continue to shine, which reminds me of this quote:

"Nothing can dim the light that shines from within" - Maya Angelou

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