

# 01/19/2024 Daily OFMD Recap

02/01/2024 6:35 pm EST

## 01/19/2024 Crew Recap

TLDR; HoistTheAds; LubeAsACrew; CastAndCrew Reactions; Petition/Fundraiser Updates; TheCozyPirate Update; Taika Pictures; The back of Rhys' Naked Legs

Edit: Rhys put his reaction up after I had put this together and I missed it, see it [here](#) or on his IG while the Story is still up.

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There just isn't enough room on tumblr for the amount of crap that went down today, let me tell you.

Well, as many of you know, shit got real today with the #HoistTheAds campaign and #LubeAsACrew going live.

## #HoistTheAds

Last night at 12 PM EST the 2 day , every 15 minute ad campaign that [@renewasacrew](#) set up with the money gathered from the ad fundraiser kicked off in timesquare. You can still view them [here](#) Expect our ad every hour at :00, :01, :02, :15, :38, :42, :50



Throughout the day you could see the plane messages:



The Trucks went by!



And probably the most exciting things were the reactions from the cast and crew over the billboard!

There were a LOT of reactions so bear with me, there will be a lot of pictures. Chaos Dad David Jenkins, Kristian Nairn, Samba Schutte, Madeleine Sami, Samba Schutte, Leslie Jones, Vico Ortiz, Linds Cantrell, Alex Sherman, Eroll Shand, David Fane and many more. Some sent messages, some just emojis.

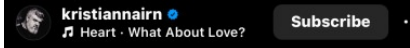


25.1K 1,269 3,763

Liked by [tayleafz](#) and others

**dvidjenkins** You guys got a BILLBOARD in Times Square. A BILLBOARD 🤩

This truly is the best fandom. I'm speechless. It's totally humbling and just so damn sweet. Love you. Love all of you. I mean that. You make me feel like I belong to something 🤩🤩🤩



10.6K 257 315

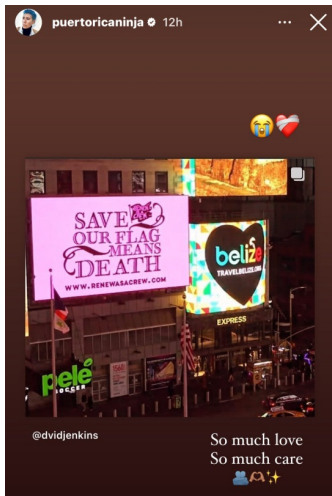
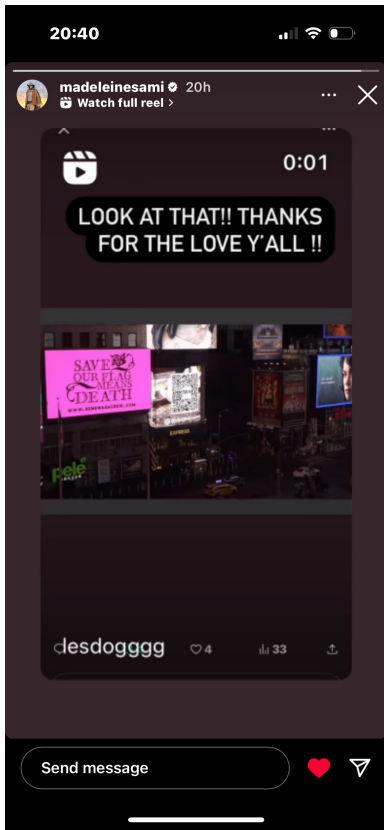
Liked by [tayleafz](#) and others

**kristiannairn** This is a billboard in Times Square , just for context !! It takes a lot to make me speechless. But yup, you've done it. Don't know how many times I've said it, but you have been and ARE the best fans and humans. Never seen anything like this before , and I LOVE you all for it !! X



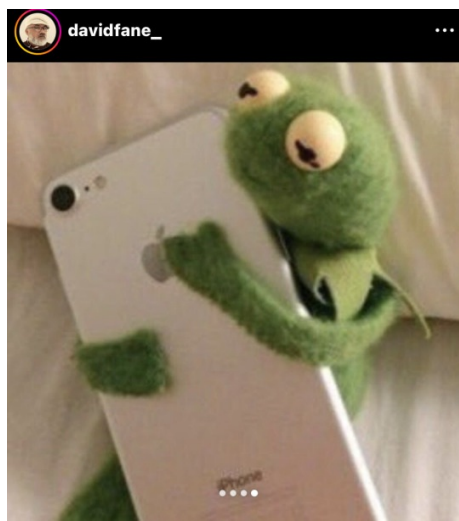
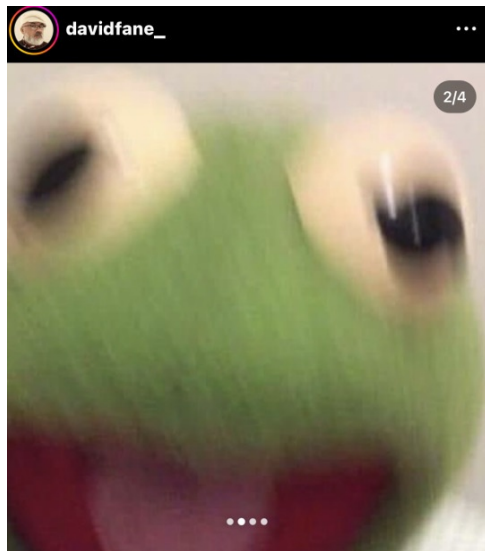
@dvidjenkins @renewasacrew

#saveofmd  
#renewasacrew



One special one to point out was David Fane's adorable reactions:





Some good news too, apparently Chaos Dad was able to actually go to Time Square and see the billboard, but wasn't able to interact.

**datchy | #saveOFMD** @darcylindbergh **Follow**

HE GOT TO SEE IT ❤️❤️❤️ 🤔🤔🤔 😭😭😭

[#saveOFMD](#) [#RenewAsACrew](#)  
[#OurFlagMeansDeath](#)

**J** [#SaveOFMD](#) @vulcanscully · 5h  
dad was at the billboard! he's gone now i don't think he can chat w us but there's that. he got to see it :)

13:53 · 1/19/24 From Earth · 268 Views

3 Reposts 1 Quote 31 Likes 1 Bookmark

# #LubeAsACrew

Then there was this crazy thing... LubeAsACrew, where the Social Media person for Astroglide did a

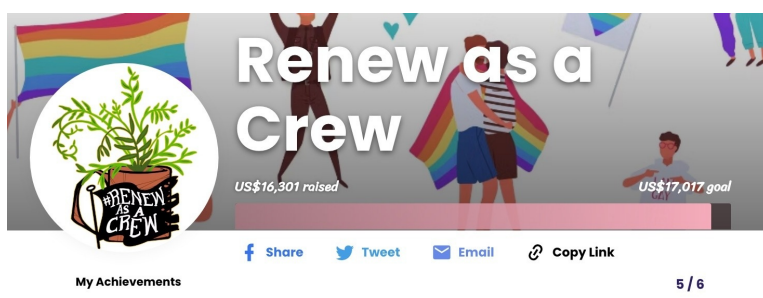


- **TV Insider:** 'Our Flag Means Death' Fans Take Renewal Campaign to Times Square – David Jenkins Reacts
- **Gay Times:** 'Bracing for battle': Our Flag Means Death fans rally together for season 3
- **Now This News:** Its Flag Meant Death: The Uncertain Reality for Queer-Driven Shows in the Streaming Era
- **Popverse:** Our Flag Means Death fans launch Times Square billboard (and more) in series renewal campaign
- **Marysue:** 'Our Flag Means Death' Fans Have Really Made an Impression With This Effort To Save the Show
- **The Geekiary:** Fans Fight To Save Our Flag Means Death From Doggie Heaven

## ==== Impacts / Stats ====

### =Petition=

Up to 67K+! Holy crap yall! That's almost 7K today! Great job!



### =Fundraisers=

Renew As a Crew for Rainbow Youth has almost met the \$17K Goal everyone! Almost there!

## Our Flag Makes A Difference



\$8,290

331% of \$2,500 goal



## ===Twitter Trends/Stats===

Twitter trends got pretty high with all the hashtags. I tried to get pictures at peak times but Im sure there were more, so take these numbers with a grain of salt, they were probably more!



Our Flag Means Death · Trending

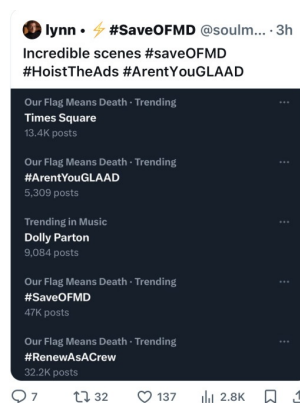
**#SaveOFMD**

53.6K posts

Our Flag Means Death · Trending

**Times Square**

14.1K posts



## === Hashtag Update ===

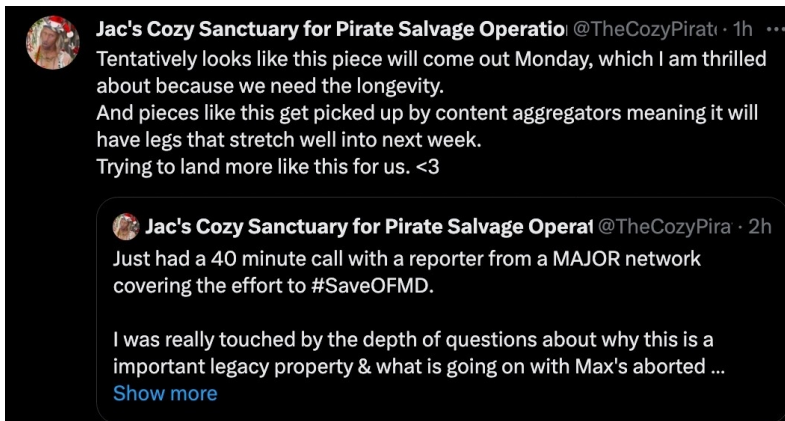
Looks like the hashtags today are the following, and as always emails, and instructions are [here](#): #HoistTheAds #SaveOFMD #RenewAsACrew





= Stuff I Dont Have Categories For! =

Just some more industry info from our local @TheCozyPirate



And for whatever reason, [Taika Archives](#) came out with new Taika pictures today. So enjoy some black and white Taika.



Wow I actually reached my picture limit on this one, that's crazy.

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Final note for the night-- I saw SO MANY OF YOU CALLING TODAY! And expressing your call anxiety and how you overcame it, and oh my gosh I just have to say you're all so friggn amazing! Stepping out of your comfort zone is scary as fuck and you did it anyway! Great job everyone! And if you haven't done so yet-- no worries, if you want to, you can, if you're not ready, that's okay too!

Other than that-- I've seen a lot of folks really taking a step back from the trolls and blocking/ignoring, great job all! Enjoy your celebration and happy times! Don't let the haters get to you. You are awesome and beautiful and we all continue to be so incredibly proud of this community! The Cast and Crew SAW you today as they have for days since all this started and they know we love them!

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