YouGov Sign Up / Rating Instructions

02/08/2024 1:31 am EST

Thank you to @libbyroseitm for these lovely instructions!

Things to remember:

- 1. People probably aught to be careful to keep personal information to themselves.
- 2. You can search for actors and other films and tv shows related to OFMD, not just the show itself.
- 3. Vote on things other than OFMD so they don't get suspicious.

Signing Up

Step 1: Go to https://today.yougov.com/ and choose your region.

Step 2: Select the big blue Start button

YouGov



Step 3: Enter the year you were born (you can make it up if you don't want to give it)

YouGov
↑
In what year were you born?
1986
This information helps us to ensure that responses to our surveys reflect the population as a whole. Find out more
POINTS 50 Next

Step 4: Choose your Gender, unfortunately there are only two options: Female / Male 😤

YouGov	
^	
Are you?	
Female Male	
This information helps us to ensure that responses to our surveys reflect the population as a whole. Find out more	
POINTS 100	Next

Step 5: Enter a zip code (or your region code, depending on your country) again, feel free to use a zip that is not your own.

YouGov
^
What is your ZIP code?
12345 🔤
This information helps us to ensure that responses to our surveys reflect the population as a whole. Find out more
POINTS 150 Next

Step 6: Enter an email address (feel free to use a burner or spam email address that you have)

YouGov	
\wedge	
What's your email address?	
Email	
You've earned your first YouGov points! Enter your email address to create your YouGov account,	
POINTS 200 Next	
Conda Choma	

Step 7: You'll see a Congratulations Screen, **click Go To Account**

/ouGov ⁱ	
Congratulations!	
We've added extra points to your account, to get you started. We'll send you survey invitations by email from now on. If you have time now, your first survey is waiting for you on your YouGov account page!	
POINTS 500 Go to account	

Step 8: Once on your account, you'll be prompted to sign an agreement, choose I agree (or I disagree)

Our use of your data	×
YouGov uses personal data to deliver valuable research to our clients. If you agree, w to store and/or access information on a device to share your personal data, such as a address or online ID, and the responses you have given us in our surveys with trusted partners. These partners may use data to develop and improve products, for example create statistical models that target people on the internet that look like you, to apply research to generate audience insights, create personalised ads and content profiles measure ad and content performance.	e'd like n email to / market , and
You can review your <u>options</u> and the list of our 77 <u>partners</u> at any time in the 'Permiss tab of your Account Page, and you can visit our <u>privacy notice</u> for further information	ions'

Step 9: Add a name you'd like to go by, and click the checkmark to the right of the name.



Rating Shows / People

Step 1: On your Account page, scroll down until you see a link for "View All Ratings", and click that



Step 2: You'll be taken to a screen that says "Rate Everything", click on the link for "Not What you're looking for?" and it will pop up a model that gives you a button to click that says "Previous Version" Click that.

ons' helowl

Step 3: Once in the new version, type the name of the show you'd like to rate



Step 4: Select your show when it pops up, and then rate it and add an opinion if you'd like!



Reminder: Be sure to rate other shows as well so as to not cause suspicion!