

Hoist The Ads Receipts

02/11/2024 5:36 pm EST



CC the Cat Simp TM

@gingerlyvibing



Hi, everyone! As promised, here are copies of receipts, proof of purchase, payouts, contract details, and more for what we have accomplished so far through [#HoistTheAds](#). You will also find a budgetary spreadsheet outlining each tactic's total cost, etc. bit.ly/HTAReceipts

**Hoist the Ads
Receipts & Budget**

ALT



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Here's a quick breakdown of our advertising spending:

Times Square Billboard:

Total Cost: \$2,500

Sponsored Amount: \$1,000 (to be subtracted from the total cost)

Truck: \$2,593.75

Plane: \$3,088.80

Street-Level Ads: \$2,000

Canvassing: \$817.45

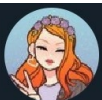


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So the final numbers are:

Total Ad Spending: \$2,500 (Times Square Billboard) - \$1,000 (Sponsored) + \$2,593.75 (Truck) + \$3,088.80 (Plane) + \$2,000 (Street-Level Ads) + \$817.45 (Canvassing) = \$10,000.00



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We have already included those costs in our spreadsheet so you can see the full picture. As these final tactics are completed, receipts will be added and shared. We wanted to share the information we have now for transparency and will continue to communicate until we are done.



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Please note: At this time, the final two items on that list are still in process. Canvassers are still being organized and funds remain for their printing costs. The street-level ads were delayed by the company and should be running by mid-week as negotiations are finalized.



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Yesterday, we completed all charitable donations, totaling \$11,578, to RainbowYOUTH, Human Appeal, Taller Salud, and Mermaids. Please be aware that for Mermaids, we manually converted dollars to pounds since this feature was not available on their website.



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We have a screenshot of the current exchange rate in addition to the receipt for added assurance. You can review the budgetary spreadsheet here:
drive.google.com/file/d/1icw4e1...



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Thank you again to everyone who made this possible. We hope to share more information about final steps with you as soon as we can. Have a great day!
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[Receipt Google Drive Spreadsheet](#)
