

# 02/12/2024 Daily OFMD Recap

02/13/2024 1:40 am EST

TLDR; Parrot Analytics; Cast & Crew; Kristian Nairn; Nathan Foad; Erroll Shand; Trends and Stats; V-Day Video for Prime; In person events and Watch Party reminders; People of Earth; WooAsACrew; Kudoboard for Cast & Crew Update; Love Notes;

Well folks, it was another busy busy day. I apologize, I'm a bit exhausted today so I'll be making this quicker than normal.

## == Parrot Analytics ==

Some Q4 data was released by Parrot Analytics for HBO and Max and as you can probably imagine, this made most of the internet explode. Referencing [@adoptourcrew](#) here since they did a great bit of research.



**Adopt Our Crew | #AdoptOurCrew**  
 @adoptourcrew

...

Parrot Analytics have released Q4 data for HBO and Max and the findings are...revealing 🧐

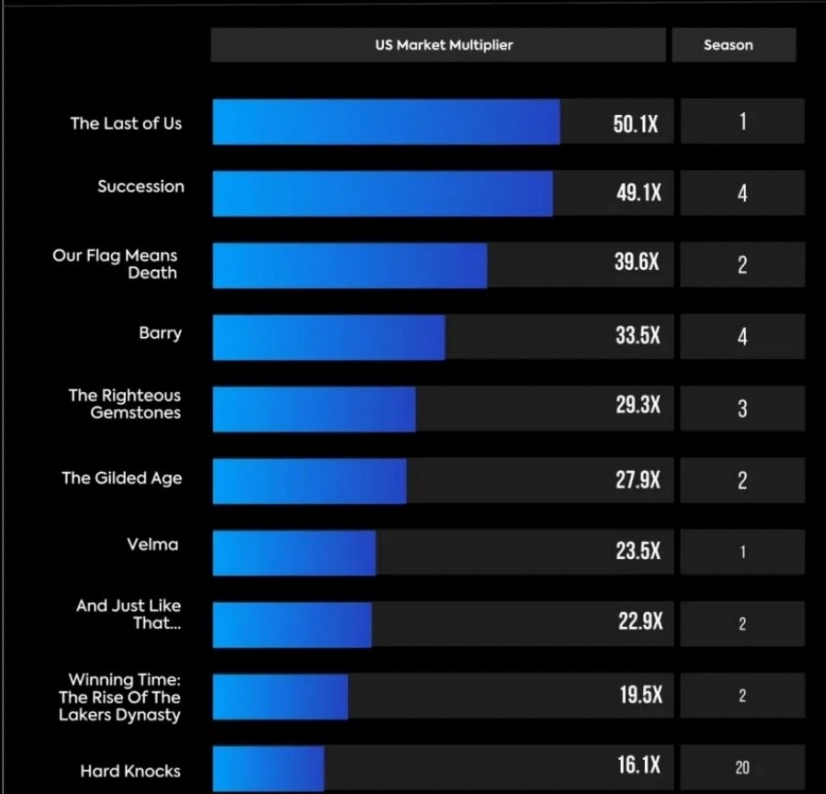
Out of all Max AND HBO Original shows that premiered new seasons in 2023, OFMD was the 3rd most in-demand and the MOST in-demand Max series in the 60 days post-premiere.

#AdoptOurCrew

### HBO/Max Most In-Demand Seasons Released in 2023

United States

60 Days after each season premiered



Questions? Write to [charts@parrotanalytics.com](mailto:charts@parrotanalytics.com)

Note: Demand for each season is calculated as the average daily demand for each show in the first 60 following the season premier.





Adopt Our Crew | #AdoptOurCrew @adoptourcrew · 4h

...

In our opinion, this clearly shows that the numbers for OFMD WERE in fact there.

In the 60 days post-premiere, in US markets, OFMD was more in-demand than so-called "ratings hit" AJLT and The Gilded Age, both of which have already been renewed for future seasons

#AdoptOurCrew

Among Max's original streaming content, "Our Flag Means Death" topped the charts with its second season, while "Velma" also made a significant impact, ranking seventh in demand for new seasons on the platform. Beyond its renowned dramas, HBO has achieved remarkable success with its comedy lineup. The final season of "Barry," the third season of "The Righteous Gemstones," and the second season of "And Just Like That..." all demonstrated outstanding demand.

SRC: HBO's Most Popular Shows - hidden behind Paywall



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For the data-minded among us, here's more information on how Parrot Analytics measures demand!

[#AdoptOurCrew](#) [#SaveOFMD](#)

Our collection system captures billions of new data points each day across the entire consumer activity spectrum, including video consumption (streaming and downloads), social media engagement (hashtags, liking, sharing) and research actions (reading about shows, writing about movies, etc.)

Our DemandRank system ensures that the important demand signals are weighted more heavily than others (e.g. watching or downloading a series or movie). We use factors such as the level of effort required as a key arbitrator, enabling us to filter out the "noise", which results in a demand metric that is much more than a measure of "buzz". The more time and consumer effort required, the more importance is attached to each signal. This is just one of the factors that sets us far apart from single-source systems, for example, "social listening tools".

## == UK How You Can Help ==

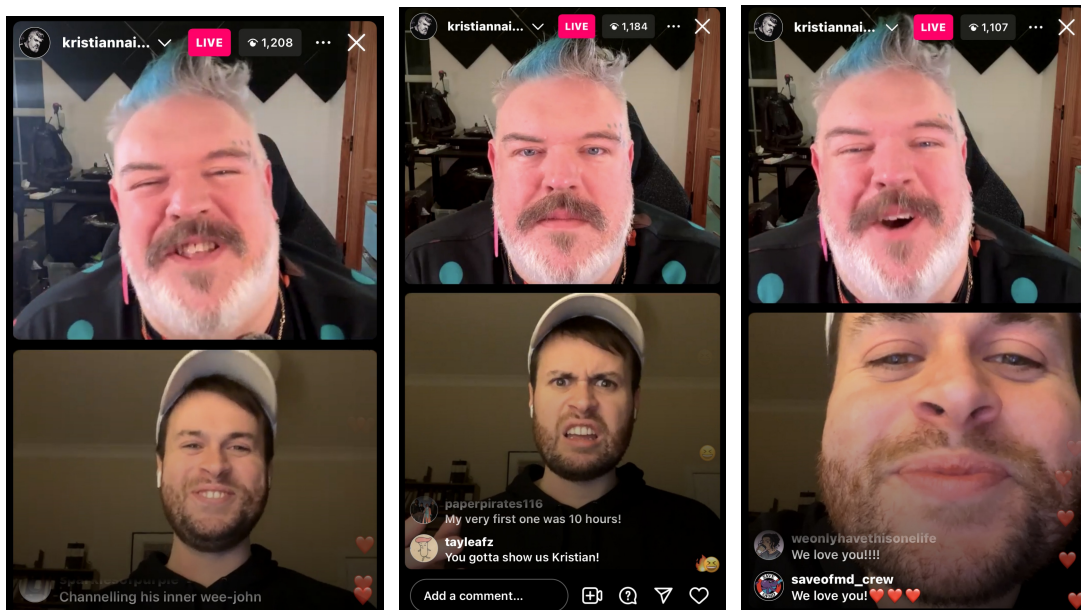
Below are actions to do every day to capitalise on #OurFlagBBC! More info below on how to use YouGov. [Tumblr](#)



## =Cast & Crew Sightings=

= Wee John Weekdays ==

I think everyone's favorite part of the day was when Nathan Foad appeared on Wee John Weekdays. He is by far one of the best guests ever.



Please go watch [the whole damn live](#), but if you don't have time right now. [Here's a clip](#) from our fabulous friend [@edscuntyeyeshadow](#) who recorded it for us, I have just left it on repeat so I can continue to laugh.

A few quotes/highlights in case you can't watch anything right now:

## Highlights:

- Kristian's Garage Fire
- Nathan's Writing
- Nathan was VERY sick at the beginning of filming S2, Sick AF and had to learn how to roll and smoke cigarettes.
- Nathan was not aware he was on camera when the sandwich hit him in the face.
- Gypsy made him a jacket to wear IRL that matched his gorgeous one in the show (Gypsy is the best)
- Nathan's favorite scene was the one with Matt Maher with the Art on the Wall.
- Kristian's favorite scene was the one with Con O'Neill and asking to put on make up

## Quotes:

- "NOT TO BE A BIG THING RIGHT NOW BUT I AM" - Nathan
- "Sniffed the air like a fox in heat" - Kristian
- "You little gay bitch" - Nathan
- "Mid town special" - Nathan, as Kristian
- "Im a horrible un wanted nipple twister" - Kristian
- "Needy puffs" - Nathan

## == Erroll Shand ==

As usual our dear friend Erroll is out here really pushing the SaveOFMD material/data.

The screenshot shows a tweet from user **errollshand** posted 2 hours ago. The tweet content is a quote from **theaglindorf**: "Remember a couple of weeks ago when I harped on about @wbd & @streamonmax being lying liars who lied, after the CEO of Max said in an interview that Our Flag Means Death 'just didn't have the numbers for renewal' ...?". Below the quote is a chart titled "HBO/Max Most In-Demand Seasons Released in 2023" for the United States. The chart shows "The Last of Us" with a US Market Multiplier of 50.1x. The chart also includes a "Season" column with a value of 1. In the bottom left corner, there are several hashtags: #FinishOurStories, #DiversityMatters, #AdaptOurCrew, and #OurFlagBBC.

errollshand 2h

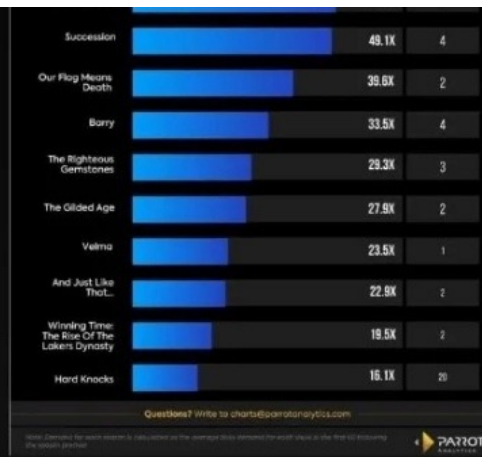
theaglindorf

Remember a couple of weeks ago when I harped on about @wbd & @streamonmax being lying liars who lied, after the CEO of Max said in an interview that Our Flag Means Death "just didn't have the numbers for renewal" ...?

#FinishOurStories  
#DiversityMatters  
#AdaptOurCrew  
#OurFlagBBC

HBO/Max Most In-Demand Seasons Released in 2023 United States  
60 Days after each season premiered

US Market Multiplier	Season
The Last of Us 50.1x	1



Yeah well, THIS little nugget just came out from Parrot Analytics. (Bigger image in following story)

OFMD was the THIRD most in-demand show – not just on ‘Max’, but on all of HBO and Max COMBINED in 2023.

Soo, I’m gonna go ahead and once again reiterate that OFMD was clearly cancelled because it was ‘too queer’.

#SAVEOFMD

== Trends and Stats ==

**+** **Flag means Death**

October 5

Action Adventure Biography

The year is 1717. Wealthy land-owner Stede Bonnet has a midlife crisis and decides to blow up his cushy life to become a pirate. It does not go well. Based on a true story.

★ 7.8/10 42K ☆ Rate ↻ 250 -187

Trending

**#OurFlagBBC**

3,524 posts

17 · Trending

**#WeeJohnWondays**

1,119 posts

== Valentine's Day Video For Prime ==

It's Monday, which means it's time to send Prime Video all our love ! Let's

[#WooAsACrew](#) 📺 Vocals: ferventrabbit on Twitter Video: Giulianaazr on Twitter

== Event and Watch Party Reminders! ==

= OFMD Matelotage Processional =

**Tues Feb 13: 8-11 am at:** Kismet Salon 4111 W Olive Ave. Burbank CA 91505






If you show up-- you get free stickers!



= People of Earth Watch Party =

# #SaveOFMD Watch Parties



**People of Earth**  
S1: Feb 12 - Feb 16  
S2: Feb 26 - Mar 1

10pm GMT / 5pm EST /  
4pm CST / 2pm PST  
2 episodes/day

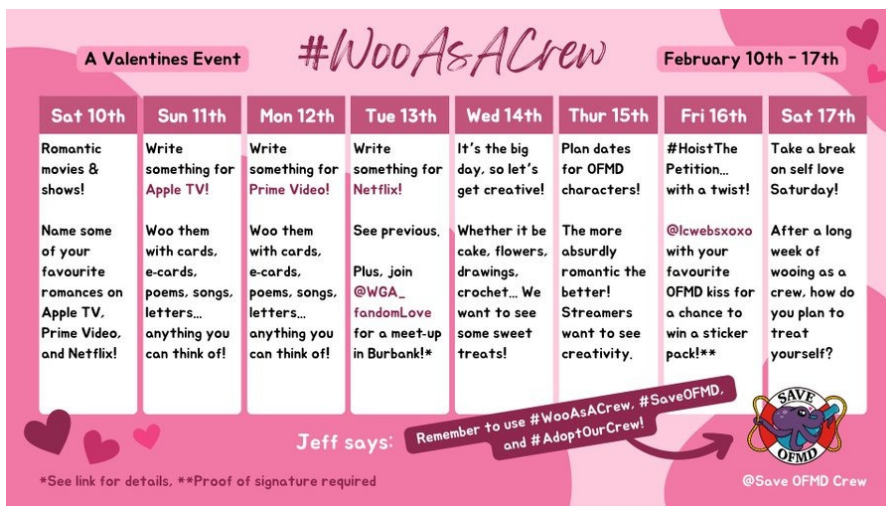
#PiratesOfEarth  
#SaveOFMD, #AdoptOurCrew

People of Earth Season 1: Episodes 3 and 4 tomorrow! If you don't have access reachout to @iamadequate!

10 PM GMT / 5 PM EST / 4 PM CST / 2 PM PST

- #PiratesOfEarth
- #SaveOFMD
- #AdoptOurCrew

= WooAsACrew =



**A Valentines Event #WooAsACrew February 10th - 17th**

Sat 10th	Sun 11th	Mon 12th	Tue 13th	Wed 14th	Thur 15th	Fri 16th	Sat 17th
Romantic movies & shows!	Write something for Apple TV!	Write something for Prime Video!	Write something for Netflix!	It's the big day, so let's get creative!	Plan dates for OFMD characters!	#HoistThePetition... with a twist!	Take a break on self love Saturday!
Name some of your favourite romances on Apple TV, Prime Video, and Netflix!	Woo them with cards, e-cards, poems, songs, letters... anything you can think of!	Woo them with cards, e-cards, poems, songs, letters... anything you can think of!	See previous. Plus, join @WGA_fandomLove for a meet-up in Burbank!*	Whether it be cake, flowers, drawings, crochet... We want to see some sweet treats!	The more absurdly romantic the better! Streamers want to see creativity.	@lcwebsxoxo with your favourite OFMD kiss for a chance to win a sticker pack!**	After a long week of wooing as a crew, how do you plan to treat yourself?

Jeff says: Remember to use #WooAsACrew, #SaveOFMD, and #AdoptOurCrew!

\*See link for details, \*\*Proof of signature required

@Save OFMD Crew

Tue 13: Send @netflix some love!

== Cast & Crew Kudoboard ==

Hey all, I already made a short post about it but the Kudoboard was overrun by some absolute twats today so I had to lock it down with a password.

If you'd like to still submit something to the cast and crew that's still doable, you'll just need the pw. Please just DM me [here](#) or [twitter](#), or [Instagram](#), or wherever you can find me or the [@saveofmdcrewmates](#) folks also have it.

We will be sending it off / locking it on Valentine's day early morning so please reach out prior!

## == Love Notes ==

Hey lovelies, I am really low on spoons tonight so I'm gonna let some other folks send you love on my behalf. See you tomorrow, all the love. <3





william.bortz · 2w · Follow  
Des Moines, Iowa



when I say love, I mean  
I wait at the door for  
you to arrive; I mean  
the walls of my chest  
are decorated with your  
pictures; I mean it's  
safe here