

May 9 - Polite Menace WBD During Q1 Earnings Conference Call

05/08/2024 8:47 pm EDT

Everything below has been collected and curated by [@sonnetforbonnet](#)

☒ ATTENTION OFMD FANS ☒

As many of you know, WBD will release their Q1 earnings report. At 8AM ET, they will hold a conference call. We need to make a lot of noise – but I think this needs to go beyond Twitter.

So, [@sonnetforbonnet](#) proposes we bring back the phone call campaign. ☒

From tomorrow on May 9th at 8AM ET, to May 16th at 8AM ET, let's relentlessly call Max at (855) 442-6629. If necessary, add 001 or +1 for the area code.

- 8AM ET
- 12PM GMT
- 5AM PT
- 12AM NZST (May 10th)

What are we calling about?

Instead of trying to bring back the show, we're trying to speed up the changes in the streaming landscape that need to happen in order for OFMD to return. Namely, we need to put pressure on WBD for their poor business practices.

Example Script (Feel free to make changes):

"Hi! I'm calling due to my reservations concerning the direction of Max and WBD. For 2 years, they have slashed content, suppressed diversity, and promoted cheap reality projects and reboots over creative, original media.

Despite these measures to supposedly 'cut costs,' WBD stock has taken a significant hit in value, the company's film and TV output has lessened in both volume and quality, and audiences are fleeing in droves. And why wouldn't they?

WBD and Max have made it clear that they are willing to sacrifice anything for a few pennies. Coyote vs. Acme and Batgirl were given the cut, and popular shows on Max were taken off with no warning or explanation. No tax write-off could make up for the nosedive WBD is taking."

This will work best in combination with other measures. Adopt Our Crew has already made a post about being loud on social media, and what hashtag we can use:

[Join the Webcast](#)

WBD will host their Q1 2024 earnings call at 8 AM EST tomorrow, May 9. To celebrate, tomorrow we encourage you to share why you [#DontStreamOnMax](#). Let's get it trending (again)!

If you're interested in listening in, you can join the webcast here events.q4inc.com/attendee/83961...

@AdoptOurCrew

Don't Stream On Max

Warner Bros. Discovery (WBD) will host their First Quarter 2024 Earnings Call on Thursday, May 9 at 8 AM EST. To celebrate, we're sharing some of the (many) reasons why we [#DontStreamOnMax](#).

- 1 Shelving completed films in favor of tax write-offs.
- 2 Cancelling critically acclaimed shows and prioritizing reboots and existing IP.
- 3 Allegedly not negotiating in good faith for content and licensing.
- 4 Removing diverse content to keep costs down while charging subscribers more.

Make your voice heard! Tell us why you [#DontStreamOnMax](#) on May 9.

ALT

Of course, we should use other avenues as well! Email too! Send in feedback forms! If the fax number is still active, fax! For those in the US, send in letters! The main thing? Don't. Stop. Talking.

Use the hashtags, make some noise, and let's change things!

Here's some helpful threads from when we were calling back in January:

[@ouibek on Twitter's thread](#)

RabbitWolf #SaveOFMD 🇺🇸 🇩🇪 🇨🇦 @ouibek

📖 Everyone, I just talked on the phone to an absolute ally at Max, and they gave me extremely useful information! We need to be calling WAY more. It's a higher impact that most other things we can do. Here's the phone number: (855) 442-6629. But read on if you want to know WHY.

2:03 PM · Jan 15, 2024 · 153.8K Views

48 997 1.7K 361

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RabbitWolf #SaveOFMD 🇺🇸 🇩🇪 🇨🇦 @ouibek · Jan 15

Every time Max receives a customer feedback call, that information is logged in the system. The info, *including all the details* is pushed to a server that relays it to the higher ups. They don't just get a tally of calls and general opinions—they get the full feedback.

1 28 324 11K

RabbitWolf #SaveOFMD 🇺🇸 🇩🇪 🇨🇦 @ouibek · Jan 15

And it's not just higher-ups at Max. Per the service rep, "it's actually read by the higher ups who are in charge of what happens within Warner Media/Discovery."

2 19 295 10K

RabbitWolf #SaveOFMD 🇺🇸 🇩🇪 🇨🇦 @ouibek · Jan 15

The rep also suggested that particular types of feedback, especially those around DEI, might bear extra weight. They had to be a bit cryptic for job reasons, but they made this very clear.

3 23 294 9.5K

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Moreover, the call does not need to be associated with a Max account. They ask for an email but don't triage based on whether that email has a subscription. E.g., if you're outside the US and watch elsewhere, you can still call, and your feedback will still go up the chain.

1 27 285 9.1K



RabbitWolf #SaveOFMD 🇺🇸🇩🇪🇵🇸 @ouibek · Jan 15

In fact, the rep was very clear to encourage ALL people with feedback to call individually. And to keep calling! I asked whether multiple calls from the same person make a difference, and the answer was a clear yes bc the feedback gets shared as it comes in, not batched.

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26

283

8.3K



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It's also worth noting that phone calls in general are always higher-impact than letters, online engagements, etc. This is true for political campaigns, and it's true here. There's a real cost to having people answering phones. It takes time, which equals \$\$.

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21

279

7.7K



RabbitWolf #SaveOFMD 🇺🇸🇩🇪🇵🇸 @ouibek · Jan 15

So: Call. I know it sucks; I hate the phone too. If you have phone anxiety, you can also delegate to a friend and have them provide your name and email. If you *don't* hate making phone calls, ask friend for permission to call on their behalf!

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7.6K



RabbitWolf #SaveOFMD 🇺🇸🇩🇪🇵🇸 @ouibek · Jan 15

I'll put together a little phone script shortly and add it to this thread.

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6.9K



RabbitWolf #SaveOFMD 🇺🇸🇩🇪🇵🇸 @ouibek · Jan 15

Phone script 1/3: "Hi! I'm calling to express my deep concern about WBD/Max's decision not to renew Our Flag Means Death for its intended third season. The show has performed extremely well and received critical acclaim. And the story it tells is so important."

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303

10K



RabbitWolf #SaveOFMD 🇺🇸🇩🇪🇵🇸 @ouibek · Jan 15

Script 2/3: "The show portrays complex, diverse characters from underrepresented communities, particularly the queer community. So often, such characters are reduced to tropes or tokens, but OFMD has taken care to avoid this and to tell authentic stories."

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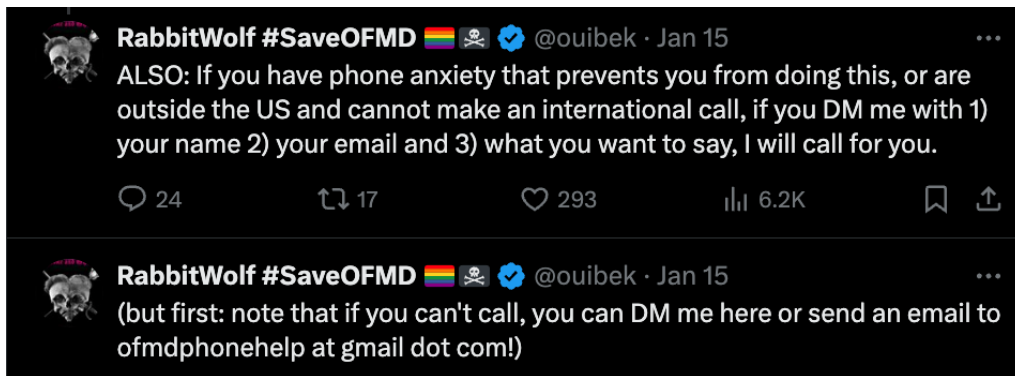
245

6.5K



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Script 3/3: "And yet this show appeals to audiences beyond those communities. That's important, too. When the public at large can relate to stories about marginalized characters, we build empathy. If WBD/Max are truly committed to DEI, they need to invest in Season 3."



Skype instructions for international fans:

[@lucyrosebutlers's Twitter Thread](#)



Lucy Butler 🦴❤️🍉 #LongLiveOFMD

@lucyrosebutler



RE: Skype calls. With a paid sub, you can enter Max's phone number and give them a call 24/7. This has info on getting a free trial if you wanna use it one time. Number is (855) 442-6629. You may need to add 001 or +1 before the number for area code. [#SaveOFMD](#) [#RenewAsACrew](#)

Can I get a free Skype trial subscription?



Free trials are available in certain regions if you didn't have a subscription before. Only subscriptions below a certain price are available for free trials. If your region is unavailable, stay tuned. We are working on adding more. You can sign up for a free trial on the [subscription page](#).

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Lucy Butler 🏴‍☠️❤️🍉 #LongLiveOFMD

@lucyrosetbutler

Just called Max support +1 (855) 442-6629 via Skype as an Aussie so giving some tips on how to do it. Firstly, download Skype on your phone and make sure you have a decent Wi-Fi connection. You don't need to pay for credit 📞 1/? #OurFlagMeansDeath #SaveOFMD #RenewAsACrew

7:32 PM · Jan 15, 2024 · 10.9K Views



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152



30



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Lucy Butler 🏴‍☠️❤️🍉 #LongLiveOFMD @lucyrosetbutler · Jan 15

Change the area code to the US and dial the number. Select 4 to speak to customer service. You'll be put through to someone. They'll ask for your name and email. If they say they'll look up your account, tell them that you're leaving feedback as an international viewer. 2/?



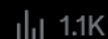
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Lucy Butler 🏴‍☠️❤️🍉 #LongLiveOFMD @lucyrosetbutler · Jan 15

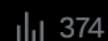
They'll ask how they can help and tell them that you want to dispute the decision to cancel Our Flag Means Death and that it should be renewed for season 3. They'll be taking down what you say as a transcript. If you're phone shy, have in front of you what you want to say. 3/?



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Lucy Butler 🏴‍☠️❤️🍉 #LongLiveOFMD @lucyrosetbutler · Jan 15

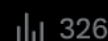
They'll then ask if there's anything else they can help you with. Say no and thank them for their help. That was my experience. Didn't get Margot as others have, but every call helps! Again, if you're phone-shy, you can get someone else to call for you. 4/?



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Lucy Butler 🏳️‍🌈🍉 #LongLiveOFMD @lucyrosetbutler · Jan 15

I know that @ouibek will call for you if you're shy or international. DM them with your details and what you'd like to say. Let's get as many calls as possible. They go much further than emails! #OurFlagMeansDeath #SaveOFMD #RenewAsACrew 5/5

Experience dealing with phone anxiety:

@iris_simpkins46 on Twitter



alex @iris_simpkins46 · Jan 16

@/saltpepperbeard on tumblr shared their experience about calling the Max's customer support number. Y'all, keep calling, those phone calls can make a difference!! #SaveOFMD #RenewAsACrew #OurFlagMeansDeath

Call It Through as a Crew: Alleviating Some Phone Anxiety

Hello everyone! So as you probably already know, there has been a recent call to make, well, calls! Another member of our crew figured out that the max customer service line (855-442-6629) is a very effective way to get our feedback heard, as the feedback gets transcribed and shared to a multitude of teams.

I already sort of briefly shared my experience on this post, but I wanted to go a bit more in detail to offer some solace for those who are also phone averse, as well as share resources and get the word out even more.

And y'all, when I say I'm phone averse, I mean *PHONE AVERSE* LMAO; MY FEET WERE SWEATING JSDKLS LIKE I WAS FIGHTING FOR MY LIFE. So I totally, *TOTALLY* get it, and am here to walk you through everything in detail!

So I called that number and was on a brief hold—probably like 5 minutes or so. The customer service representative (Margot my bestie Margot) then picked up, and asked for the email associated with my account as well as my full name.

I was extremely *extremely* worried and anxious about being bothersome/annoying the person on the other end and just being able to *feel* it in their tone, so I was shivering and sweating all the while. But then when she asked for my reason for calling, I said, "Oh, it's actually in regard to some feedback," and she went, "Is it for Our Flag Means Death?"

And we both laughed, and I was like, "Haha how did you knooooowww?" And she laughed some more and was like, "Let me tell you, I have never seen anything like this in all my years working here. We are getting so many calls. It's incredible."

And by that point, a large weight was off my chest because she was friendly, I was friendly, EVERYONE WAS FRIENDLY.

I laughed and told her that we were a very passionate and concerned bunch, and she told me that she thought that was so cool and also super important. She then allowed me to tell her my feedback, and she transcribed it as I talked. This was the little script I had prepared in case you'd like to reference it:

I just wanted to call and express my disappointment, dissatisfaction, and concern with the recent cancellation of Our Flag Means Death on Max.

As a queer person myself, this show has a tremendous impact on me. And in a climate where so many diverse and LGBT-centric shows have unjust ends, I'd just like to express my wish for reconsideration, and just the hope that...Max will allow LGBT stories like ours to live and flourish.

And I'm really worried about there being some kind of...homophobic angle to the cancellation, so it would mean the world to myself and so many others if the decision could be reversed, and we could get our third and final season.

I went a little graver than originally planned, because I saw talks that taking a DEI (Diversity, Equity, and Inclusion) angle, as well as a "hey I'm a queer person and this feels like a decision made for a nefarious purpose" angle, are supposedly more likely to be noted.

Anyway, she allowed me to say my piece and wrote it all down, and then actually stayed with me on the line to chat a bit more. So, the phone call didn't feel rushed or anxious which was SO so huge to me; it felt far more conversational.

She was like, "I don't want to toot our little horn or anything, but Max really takes all this feedback into consideration. It will be passed to the properties team (or something equivalent, I can't remember the EXACT term she used), and they're in charge of what goes on Max and why. So, I really feel like you guys have a fighting chance with these efforts."

And of course I was thanking her profusely for telling me all of this, and for listening; polite menace, that will be my brand!

But man, the coolest part of all? She told me that she was POC, and a queer person herself, and that this was all so cool and so amazing to see. She applauded our efforts, and expressed interest in the show. I laughed and said, "Well uhhhh I might have a BIT of a bias, but I cannot recommend it enough!"

And then she proceeded to tell me that it might be even MORE effective to hit from different angles. So, keep calling (they're available 24/7), and also keep utilizing the online feedback form. Basically just keep FLOODING them with how much this means to us and why.

I then expressed a lot of gratitude, we exchanged pleasantries, and there was a brief survey at the end. I don't think the survey is necessary, so you can probably hang up by this point, but I stuck around for a little more horsepower. It tells you to rate the customer service on a scale of 1-5 with 5 being the highest, and you know I gave my bestie a fivvvvee. It also tells you to press ½ if your issue was resolved or not. I said HELL TO THE NO, DUDE SJKLS. And THEN, it asks you to leave a voice message after the tone describing your experience. I said that I was with the customer service representative Margot, and that she was extremely friendly and helpful, but that the issue at hand will not be resolved until Max reserves their decision about the recent cancellation of Our Flag Means Death (I'm also always saying the show title in full as opposed to just the acronym, just for more OOMPH).

...And thennnn I proceed to shake it/shriek it all off LMAO.

Buuuut yeah! Probably took a total of 10 minutes or so. @xoxoemynn also shared with me that she's seen people say that these customer service representatives likely deal with older folks who need help with technology, and are subsequently stunned (and maybe even excited) to talk to younger people who just want to voice concerns instead of chew the poor customer service people out lol! And Margot also mentioned that they were eager to take calls no matter what, so as long as we're all polite and succinct, I don't think we'll have to worry about a very tense and awkward call.

I hope this alleviates some fear a bit! We got this, crew. We're doing so, so much. And it seems like it's being heard all over the place; it also seems like we've got so many people on our side, too. Big big hugs, and I'll share the necessary resources once more-

Customer Service Number: (855) 442-6629



A Sonnet for Bonnet @sonnetforbonnet · 43m



For moral support:

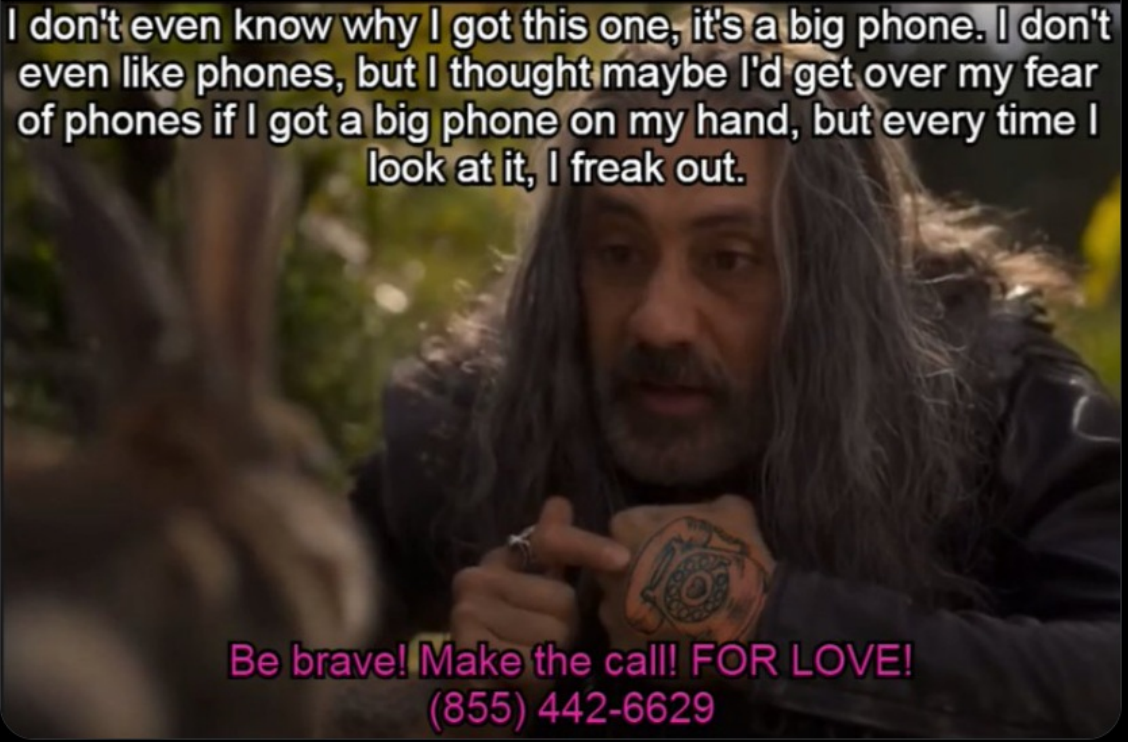


Florence Sherman - going to Basingstoke, b @single_cat_m · Jan 15

Some things are worth facing your fears! One 5 minute phone call from every pirate could send our strongest message yet.

#RenewAsACrew #RenewOFMD #SaveOFMD #OurFlagMeansDeath

I don't even know why I got this one, it's a big phone. I don't even like phones, but I thought maybe I'd get over my fear of phones if I got a big phone on my hand, but every time I look at it, I freak out.



Be brave! Make the call! FOR LOVE!
(855) 442-6629



A Sonnet for Bonnet @sonnetforbonnet · 44m



More moral support:



Florence Sherman - going to Basingstoke, b @single_cat_m · Jan 15

Some things are worth facing your fears! One 5 minute phone call from every pirate could send our strongest message yet.

#RenewAsACrew #RenewOFMD #SaveOFMD #OurFlagMeansDeath

Dear Ed, I'd do anything to see you again, including throwing my writing into the ocean, daily. I'd do more than that for you and the crew, even if I had to dial a number and speak to a polite stranger over some sort of long distance device for five minutes or less, and then hang up, I would even do that.

Probably.

No, I would definitely do it, FOR LOVE.

**Be brave! Make the
call! FOR LOVE!
(855) 442-6629**